ASTORIA REGATTA

96th Year

United States Coast Guard — 200 Years

Wednesday, August 8 - Sunday, August 12
Clatsop County Fairgrounds

Astoria Regatta Court 1990

Lara Smith
Seaside High School

Jennifer Bartling
Warrenton High School

Sherri Bryan
Knappa High School

Joan Varner
Astoria High School

Erin Larson
Astoria High School

Oldest American city in the West celebrates oldest Northwest festival

The Astoria Regatta Festival, to be held August 8-12 in Astoria, is the oldest festival in the Northwest, celebrating its 96th anniversary this year.

The festival started as a celebration to let people know that commercial fishing had ended on the Columbia. Now it is a fun-filled festival celebrating man's relationship with the sea, whether it be through work or play. This year the theme is more on the work side, "United States Coast Guard — 200 Years."

Five festival days are simply packed with entertainment, food and fun for the whole family. The event begins with the coronation of the Festival Queen at 8 p.m. on Wednesday, Aug. 8, in the Performing Arts Center in Astoria. Serving as Admiral for this year's festival is Rear Admiral Joseph Vorbach. He and his aide, Major General Daniel F. Hitchcock, will be seated with the dignitaries and will preside over the coronation.

During the event, 1989 Queen Connie Benson of Seaside will relinquish her crown to one of five princesses. Vying for the crown are Joan Varner and Erin Larson of Astoria; Sherri Bryan of Knappa, Jennifer Bartling of Warrenton and Lara Smith of Seaside.

The winner of the title of Regatta Queen 1990 will officially open the 1990 Festival. Sharon Leigh of Astoria will serve as Mistress of Ceremonies, and entertainment will be presented by Kristen Merrill and Patrick Lauder. Following the coronation a reception will be held in the Maritime Museum. Admission to both events requires the purchase of a $2 Regatta button, which will also admit visitors to a great many Regatta events and attractions.

The Queen's Luncheon will be held at 12 noon on Thursday, Aug. 9, at the Red Lion Inn in Astoria. The luncheon will be held in the Chinook Room. Entertainment will be provided by harpist Jean Aarnio. Reservations can be made by calling 861-1373.

Featured event for Thursday evening is the Kiwanis Jr. Regatta Parade. The parade is held in downtown Astoria beginning at 6:30 p.m.

Another luncheon, the Admiral's Scholarship luncheon will be held Friday, Aug. 10, at noon in the Kern Room at the Maritime Museum. The cost is $8 and reservations may be made by calling 458-6768 and leaving a message. Commodores Awards will be presented to those who have helped the Regatta grow in many ways.

Free of admission is the Flavel House Rose Garden Party, scheduled for 2:30 p.m., Friday, Aug. 10. Carol Haskell of the Clatsop County Historical Society will serve as Mistress of Ceremonies, with welcome address by John Cooper, the Executive Director of the society. Entertainment will be provided by the Maddox Dancers and Matthew Hardin. Two rose bushes will be planted during the event with assistance from the Royal Rosarians. Rev. William Arbaugh, pastor of peace Lutheran Church, will say a benediction. The 1990 Queen will be escorted by this year's Admiral Joseph Vorbach, while the princesses will be escorted by officers from the U.S. Coast Guard Air Station in Warrenton.

Seating will be available and refreshments will be served by members of the Clatsop County Historical Society.

Boats will be decked out with the "U.S. Coast Guard — 200 Years" theme for the Twilight Boat Parade, 7 p.m., Friday, Aug. 10, followed by a gala fireworks display at dusk on the Columbia River at the foot of 17th Street in Astoria.

Tours of visiting ships, always a highlight of the Regatta, will occur from 12:30-4 p.m., Thursday, Friday and Saturday.

QUEEN CONNIE ON HER FLOAT IN THE GRAND LAND PARADE

Special Thanks To

Pete Anderson Realty
Better Homes and Garden
Seaside and Astoria

For their help in sponsoring this Regatta 1990 program.

The U.S. Coast Guard Cutter Iris will present a buoy demonstration at 10 a.m. on Saturday, and the Coast Guard will have a helicopter demonstration at 12 noon on Sunday.

A Coast Guard jet fly-over and a ribbon-cutting ceremony will officially open Regatta Square and Beer Gardens. Officiating at the Square opening will be the newly crowned Regatta Queen and Regatta Admiral.

The Ceremony will take place at the Clatsop County Fairgrounds at 4 p.m., Friday, Aug. 10. Regatta Square is the hub of the festival and includes arts and crafts booths, demonstrations, folklore and continuous entertainment for three days. Admission to the Square is by Regatta Button.

"Shanghaied in Astoria," an old-fashioned melodrama, will be shown at the John Jacob Astor Hotel Theater on Thursday, Friday and Saturday nights.

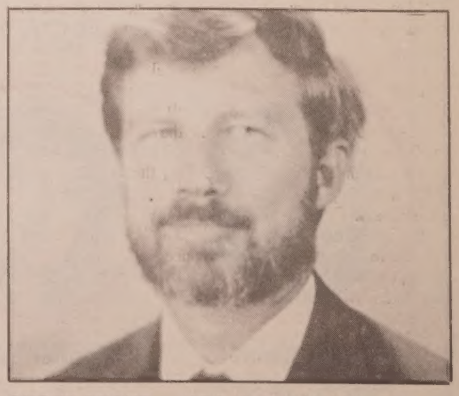
The American Dance Machine will provide music for the Regatta Rocker dance held from 8-11 p.m. on Thursday, Aug. 9, for ages 15 and under, and from 9 p.m.--midnight on Friday and Saturday, Aug. 10 and 11, for those 16 and over. The dances will be held at the Astoria Legion Hall, 1132 Exchange in Astoria.

A Salmon Barbecue Dinner will be held from 3-8 p.m., Saturday, Aug. 11, with prices of $8 for adults, $7 for seniors and $6 for children 10 and under. The Astoria Lions Club will cook and serve the dinners.

The grand-daddy of all Regatta parades is the Grand Land parade, scheduled for the streets of downtown Astoria at 1 p.m., Saturday. Registration for the parade is at the Greater Astoria Chamber of Commerce parking lot. The Regatta Admiral will serve as Grand Marshal. The Coast Guard will perform another jet fly-over to signal the parade's beginning.

CHARLENE LARSEN — ANCHOR SKIPPER

JACKIE BODWAY — COURT CHAPERONE



GEOFF STONE — REGATTA PRESIDENT

Five fun-filled days of parades, ponies, food, fireworks and a queen's coronation

Wednesday, August 8

9:30 a.m.-5 p.m.....Self Tours
Columbia River Maritime Museum
Foot of 17th, Astoria
9:30 a.m. .....Window Decoration Contest
Downtown Astoria Merchants
8 p.m. .....Regatta Queen's Coronation
Clatsop College Performing Arts Center
9:30 p.m. .....Queen's Reception
Columbia River Maritime Museum

Thursday, August 9

Noon.....Queen's Luncheon
Red Lion Inn, Chinook Room
400 Industry, AStoria
6:30 p.m. .....Kiwanis Jr. Regatta Parade
Downtown Astoria
7:30 p.m.....Shanghaied in Astoria
John Jacob Astor Hotel
14th and Commercial, Astoria
8-11 p.m.....American Dance Machine Show
Regatta Rocker Dance
15 years and under
American Legion Hall, upstairs
1132 Exchange

Friday, August 10

Noon-4 p.m. .....Ship Tours
Astoria Port Docks
Noon .....Admiral's Scholarship Lunch
Red Lion
Chinook Room
400 Industry, Astoria
2:30 p.m. .....Rose Planting Ceremony
Flavel House Garden
8th and Duane, Astoria
4 p.m.....Regatta Square and Beer Garden Opens
Clatsop County Fairgrounds
20th and Marine Dr., Astoria
7 p.m.....Twilight Boat Parade
Columbia River
7-9 p.m.....Thunder Road Band
Regatta Square
Dusk .....Fireworks
Columbia River

9 p.m-Midnight.....American Dance Machine
Regatta Rocker Dance
16 years and older
American Legion Hall, 1132 Exchange, Astoria

Saturday, August 11

All Day.....Historic Home Tours
Begin at Flavel House, 8th and Duane, Astoria
All Day .....Slow Pitch Softball Tourney
Tapiola Park, Astoria
All Day .....City Tennis Tournament
City Courts at numerous Astoria locations
7-11 a.m. .....Astoria Rotary Breakfast
Regatta Square
10:30 a.m. .....Regatta Square Opens
Clatsop County Fairgrounds
Noon-4 p.m. .....Ship Tours
Port of Astoria
1 p.m.....Grand Floral Parade
Downtown Astoria
1 p.m. ..... Sailboat Races
Columbia River
2:30-5:30 p.m. .....104th Army Reserve Band
Regatta Square
3 p.m.....Salmon Barbecue
Regatta Square
6-8 p.m. .....Pacific Jazz Band
Regatta Square
7:30 p.m.....Shanghaied in Astoria
John Jacob Astor Hotel
14th and Commercial
9 p.m.-midnight.....American Dance Machine
Regatta Rocker Dance
16 years and older
American Legion Hall, Astoria

Sunday, August 13

All Day .....Slow-pitch Softball Tourney
Tapiola Park
10:30 a.m.-5 p.m. .....Regatta Square Open
Clatsop County Fairgrounds
Noon..Coast Guard Helicopter Demonstration
Columbia River, near 17th
Noon-4 p.m. .....Ship Tours
Port of Astoria
1 p.m. .....Sailboat Races
Columbia River
1-4 p.m. .....Historic Homes Tours
Beginning at Flavel House, 8th and Duane
3-5 p.m.....North Coast Symphonic Band
Regatta Square

Queen Connie to pursue political career after college days at Chapman

With the sparkling Regatta Queen's crown placed firmly on her head, Connie Lynn Benson plunged headlong into a whirlwind of activities that included the grand opening of Fred Meyer, luncheons, receptions, speaking engagements, parades, teas and blanketing an award-winning greyhound.

"I have taken advantage of every opportunity afforded me as Regatta Queen and they have been many," she said.

It has not always been easy, two weeks after the festival Benson left for Chapman College in Orange, Calif.

"I came home in January to call all the 1990 princess candidates and meet them during the interview selection," she said. "I was able to take in the Daffodil parade in Washington during Spring Break, then flew home again for the Regatta Tea in April," Benson said. "My job at the Seaside Chamber of Commerce has allowed me to travel with the court for nearly all the activities this summer. I have had an opportunity to meet many wonderful people, to travel and speak, and take part in many experiences that I will never forget."

The public appearances and speaking come easy to the college sophomore who plans a political career.

"I have always enjoyed speaking and this has given me an opportunity to sharpen my skills," she said.

CONNIE BENSON, REGATTA QUEEN 1989

Benson also credits the Regatta for new friends including Senator Joan Dukes, who will for the first time be seated with the dignitaries at the Regatta Coronation.

"I met Senator Dukes after expressing a desire to at my coronation," she explained. "I met her the following day and a friendship has ensued."

A political career surprises no one who know Benson. She served as Vice President and President of her class and several clubs in high school and she is currently vice president of her sorority at Chapman. A deep conviction about the need for change in the laws concerning victims rights and a further conviction that more women are needed in government keeps her going.

For now she looks forward to the 1990 Regatta Festival which begins when she crowns her successor at 8 a.m. Wednesday, Aug. 8, in the Performing Arts Center in Astoria.

"I have no regrets, I have a scrapbook of memories that will have a lasting effect on my future," Benson said.

"I will return to Chapman at the end of August knowing that I have represented my school and my community to the best of my ability and I will take with me the friendships and the experiences of a lifetime," she said.

Astoria Regatta

August 8-12,1990

'United States Coast Guard — 200 Years'

Welcome to Regatta Square

Clatsop County Fairgrounds — 20 Marine Drive, Astoria

Open: 4-9 p.m. — Friday, Aug. 10; 10:30 a.m.-9 p.m. —Saturday, Aug. 11; 10:30 a.m.-5 p.m. — Sunday, Aug. 12

Regatta Square will be decorated fit for the occasion of our United States Coast Guard's 200th year of service. The newly crowned Regatta Queen and Regatta Admiral Joseph Vorbach will perform the ribbon cutting at 4 p.m., Friday, Aug. 10, accompanied by a fly-over by the U.S.C.G. Falcon jet and a Coast Guard helicopter.

Inside Regatta Square you will find a variety of arts and craft booths, food booths, folklore and a marionette theater. You'll also be able to give the kids a ride on a pony, check out the horsepower under the hood of a new car from a fine Astoria auto dealer, play games and visit impressive Coast Guard displays. You can even take a ride on a helicopter (Rides offered across the street from Regatta Square at the Columbia River Maritime Museum).

Hungry? Don't miss the Astoria Rotary Breakfast — 7-11 a.m., Saturday, $3.50 per person, or the Salmon Barbecue — 3-8 p.m., Saturday, $8 adults, $7 seniors, $6 age 10 and under.

Hot live entertainment will be provided on the Regatta Square stage. Check the names of the top quality entertainment listed in the schedule below. You'll want to return to the 96th Annual Astoria Regatta again and again.

Don't forget — purchase your Regatta button early for only $2 from numerous Astoria area merchants or banks, or ask your friendly Anchor Club or Regatta Association member. The button will admit you to numerous Regatta events and activities, including exciting Regatta Square. Admission at the door, without a button, is $3.

Regatta Square

Official Opening — 4 p.m., Friday, Aug. 10

Arts and Craft Booths • Food Booths • Folklore • Demonstrations • Pony Rides • Live Entertainment

Friday — August 10

Inside Stage

5-9 p.m. ..... *Al Anderson's Band*

Outside Stage

4-5 p.m. ..... *David Drury, Guitarist*

5-9 p.m. ..... *Meloddity*

Saturday — August 11

Inside Stage

2:30 p.m. ..... *104th Army Reserve Band*

5-9 p.m. ..... *Al Anderson's Band*

Outside Stage

2:30 p.m. ..... *Kelso (Wash.) High School Marching Band*

3-4:30 p.m. ..... *Roosevelt & the Rough Riders*

5-9 p.m. ..... *Pacific Jazz Band*

Sunday — August 12

Outside Stage

Noon-2 p.m. ..... *David Drury, Guitarist*

Outside Stage

3-5 p.m. ..... *North Coast Symphonic Band*

Also Appearing: Brittny Thompson — Miss Oregon 1990; Pianists Judie Rhodes and Betty Phillips; Maddox Dancers

'Thunder Road'

Appearing at the

Regatta Beer Garden

8 p.m.-1 a.m.
Friday, August 10
&
Saturday, August 11

'American Dance Machine'

Appearing at the

Regatta Rocker Dances

- ***Thursday, Aug. 9*** *(15 years and younger)* — *8-11 p.m.*
- ***Friday, Aug. 10*** *(16 years and older)* — *9 p.m.-Midnight*
- ***Saturday, Aug. 11*** *(16 years and older)* — *9 p.m.-Midnight*

Upstairs at the Astoria American Legion, 1132 Exchange

Admission — $5